

SCARBORO COMMUNICATION PLAN



Mail-out (1 page)

TOWNHALL:
Olmsted & Caveat;
Bylaw, Guidebook,
Area Planning,
Heritage District



Planning Info on SCA website:

- Renos/New Builds
 - Heritage
- Newsletters: Dec.-Jan.
Door-to-Door outreach



Heritage Specialist to discuss Olmsted design of Scarborough

Talk & possible Walking Tour



Email blast
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SURVEY designed with Townhall feedback of residents.

Not more than 5 questions.



RESULTS of SURVEY communicated

Scarboro Community Feedback

AGM-TOWNHALL #1
Nov.27

WEBSITE
Dec.-Jan.

OLMSTED
Wk. Jan.10

TOWNHALL #2
Wk. Jan.20

SURVEY
Wk. Feb.6

RESULTS
Feb./March

Feedback from Townhall #1:

- collected,
- presented at next Townhall
- used to design survey

Feedback from Townhall #2:

- collected,
- used to design survey

SURVEY:

Feedback from Residents used to engage with City Planners

